JULY 2016





Ear, Nose and Throat Services Boosted in Southern Region



Persons needing surgeries to remove foreign objects from the oesophagus would have to be transferred to hospitals in Kingston; however this and other services will be boosted at the Ear, Nose and Throat (ENT) Department at the Mandeville Regional Hospital following a donation of clinical equipment to enable emergency and surgical intervention for adults.

The support comes from non-profit organization, Manchester Wellness Foundation which held its Run/Walk on July 2 to raise funds to purchase equipment for the department.

On Friday, July 22, the clinical instruments including suction tubes and biopsy forceps were handed over to the Mandeville Regional Hospital which Head of the ENT Department, Dr. Andrew Manning noted will be able to perform mammoth tasks, despite the sizes of the instruments.

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Head of the ENT Department at the Mandeville Regional Hospital (MRH), Dr. Andrew Manning (right) shows a biopsy forceps which will be used to remove foreign objects from the oesophagus of adult patients. Looking on are: (left to right) CEO of the MRH, Mr. Alwyn Miller; Manchester Wellness Foundation Director, Mrs. Diana McIntyre-Pike; Senior Medical Officer at the MRH, Dr. Everton McIntosh and MRH Administrator, Mrs. Yvette Pickney-Johnson (partly hidden).

The donations represent Phase 1 of the support from the Manchester Wellness Foundation and in the second phase,

equipment will be provided to address the needs of paediatric patients.

Dr. Andrew Manning noted that the hospital is very grateful to the Wellness Foundation for being selected as the beneficiary of the Run/Walk which will allow the department to handle more procedures than it was able to.

"The ear, nose and throat needs in the region are great and we are very grateful for the assistance. The support from the community is essential in improving the services of the department and this support from the Manchester Wellness Foundation represents a great public/private partnership which we are happy for" Dr. Manning added.

Since the staging of events in 2010, the Foundation has raised and disbursed in excess of \$11 million to hospitals and health centres in Manchester.

In the News: Southern Regional Health Authority

Health Minister Tours St. Elizabeth Health Facilities

Minister of Health, Dr. Christopher Tufton recently toured the Black River Hospital and the Santa Cruz Centre of Excellence in St. Elizabeth to get to get a firsthand view of the facilities operations. Please see below highlights.



Minister of Health, Dr. Christopher Tufton (left) tells journalists that the Ministry is moving immediately to enhance patient care for Jamaicans and has commenced boosting the quality of primary health care in an effort to alleviate the demands on hospitals. He added that some of the measures include the extension of opening hours at clinics and the availability of health personnel at clinics that are in close proximity to hospitals across the island. The Minister was speaking after a tour of the Black River Hospital on Thursday, July 21. At left is Senior Medical Officer at the Black River Hospital, Dr. Norman Day and Chief Medical Officer in the Ministry of Health, Dr. Winston De La Haye.



Minister of Health, Dr. Christopher Tufton (centre) along with Member of Parliament for St. Elizabeth North Eastern, Mr. Evon Redman and St. Elizabeth North Eastern Caretaker, Dr. Saphire Longmore urge scores of women to take extra precaution during pregnancy and protect themselves from the Zika Virus. The appeal was made during a tour of the Santa Cruz Centre of Excellence on Friday, July 22 by the Minister and health officials to get a better understanding of the facility's operations. The Minister also toured the Black River Health Centre to assess enhancing the services to support the Black River Hospital.



Parish Manager for the St. Elizabeth Health Services, Mr. Sean Brissett (2nd right) explains to Minister of Health, Dr. Christopher Tufton (left) the short, medium and long term developmental plans for the Black River Hospital to deal with challenges including overcrowding. The Minister toured the hospital on Thursday, July 21 to get to get a firsthand view of the facilities operations and noted that he was satisfied with the proposed plans and will be working with the hospital's team. Photographed also are: Senior Medical Officer at the Black River Hospital, Dr. Norman Day (2nd left); Regional Director of the Southern Regional Health Authority, Mr. Michael Bent (centre) and CEO of the hospital, Mrs. Diana Brown Miller (right).

In the News: Southern Regional Health Authority

New SRHA Board Takes Tours to St. Elizabeth Health Facilities

Photographed are members of the Southern Regional Health Authority who toured the Santa Cruz Centre of Excellence and the Black River Hospital in St. Elizabeth on Thursday, July 7 to get a firsthand view of the facilities operations. Please see below for photographic highlights.



Parish Manager for the St. Elizabeth Health Services, Mr. Sean Brissett (centre) explains the functions of the Ultrasound Machine to Chairman of the Southern Regional Health Authority (SRHA) Board, Mr. Wayne Chen. The SRHA board members toured the Santa Cruz Centre of Excellence and the Black River Hospital in St. Elizabeth on Thursday, July 7 to get a firsthand view of the facilities operations. During the tour Mr. Chen commended the partnerships that have contributed to the development of healthcare in the parish. He also appealed for additional support for the health facilities. Looking on is Senior Public Health Nurse, Mrs. Erica



Members of the Southern Regional Health Authority (SRHA) Board ((left to right), Dr. Lloyd Reynolds; Mr. Lennox Powell; Board Chairman, Mr. Wayne Chen and SRHA Regional Director, Mr. Michael Bent examine the Electronic Patient Administration System which is being piloted at the Santa Cruz Centre of Excellence. The system reduces the time associated with the registration process. The team was touring the Santa Cruz Centre of Excellence in St. Elizabeth to get a firsthand account of the operations of the facility.

CEO for the Black River Hospital, Mrs. Diana Brown-Miller (right) explains the range of services which will be offered at a renovated section of the hospital which will house outpatient clinics. Looking on are: (left to right) Parish Manager of the St. Elizabeth Health Services, Mr. Sean Brissett; Southern Regional Health Authority (SRHA) Regional Director, Mr. Michael Bent; SRHA Board Chair, Mr. Wayne Chen and Board member, Dr. Lloyd Reynolds.



Facilities on the Move

Malvern Health Centre Gets Corporate Support for Waste Management



Public Health Nurse for the Junction Health District, Ms. Natoya Miller assists BMR Jamaica Wind Limited Wind Turbine Engineer, Mr. Dayne Collins in cutting the ribbon on a garbage skip which was recently donated to the Malvern Health Centre in St. Elizabeth by BMR Jamaica Wind Limited.

Photographed also is Parish Manager for the St. Elizabeth Health Services, Mr. Sean Brissett who noted that the donation will assist the health centre in managing its waste properly.

"We are very grateful as the donation will help to keep the garbage more secure until it is collected which is consistent with the health practices at our facilities and which are being encouraged" Mr. Brissett noted.

Regional Director for BMR Jamaica Wind Limited, Ms. Ava Tomlin noted that the donation is part of the company's corporate social responsibility which places paramount importance on community, safety and environment. She added that the skip will assist the Health Centre in effectively managing its solid waste including medical waste

Exercise sessions at 5:15 p.m.
Monday– Percy Junor Hospital
Tuesday– Southern Regional
Health Authority office
Wednesday-Manchester Health
Department
Thursday– Mandeville Regional
Hospital
Friday– Football-lawns of the
SRHA

Netball and Football Competitions Look out for more details!!!!!!!!! Launch of National Breastfeeding Week Monday, September 19, 2016 St. Theresa's Catholic Church Annotto Bay, St. Mary 10:00 a.m.

Guardian Group Keep It Alive 5K Night Runs November 5-Kingston Montego Bay— November 12 Mandeville Regional Hospital is among the beneficiaries Call 946-4901 for more info!!!!



Facilities on the Move

St. Elizabeth Health Services Takes Health Information to Communities



Medical Officer (Health) at the St. Elizabeth Health Services, Dr. **Tonia Dawkins-Beharie explains** how to apply mosquito repellent to the skin to keep away mosquitoes while Chief Public Health Inspector, Mr. Everod Lewis demonstrates. The St. Elizabeth Health Services has been hosting a series of town hall meetings in an effort to increase public awareness of the Zika Virus and other mosquito related diseases and additional health issues. The town hall meeting was held on Thursday, July 7 at the Mountainside Primary School in St. Elizabeth.

The St. Elizabeth Health Services has been taking health messages to communities across St. Elizabeth particularly on the Zika Virus and other mosquito borne diseases. On Thursday, July 7, the team held a town hall meeting at the Mountainside Primary School. Those who contributed to the meeting and seated are: Medical Officer (Health) at the St. Elizabeth Health Services, Dr. Tonia Dawkins-Beharie (right); Southern Regional Health Authority Regional Director, Mr. Michael Bent (2nd right); Parish Manager of the St. Elizabeth Health Services, Mr. Sean Brissett (2nd left) and Minister of State in the Ministry of Education, Youth and Information, Senator Floyd Green.



Facilities on the Move

Exercise Boot Camp for Staff

In an effort to motivate employees to voluntarily adopt healthier behaviours and increase awareness of positive health behaviours, in particular, physical activity and healthy eating, the Manchester Health Department hosted its Staff Summer 'Physiflex' Boot Camp at the Paradise Park in Westmoreland on Thursday, July 28.

Staff members participated in several physical activities including zumba, aerobics, football, volleyball and other rigorous activities. Please see below highlights.



Staff respond to news of the intensity of an activity.



Zumba session in full swing.

CENTRE: Staff enjoy the river experience.

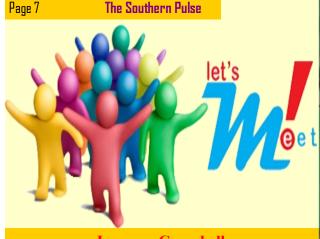




BELOW: SRHA Gold Steppers show off their new jersey and new physique since participating in the NHF Weight loss Challenge.







Laverna Campbell
Deputy Director of Nursing Services
Percy Junor Hospital

"Top Nurse"

Nursing demands great care but excellence in nursing demands even greater care. A profound challenge which continues to be exemplified by



Laverna Campbell- the 2016/2017 LASCO/NAJ Nurse of the Year. Having achieved this astounding award, Nurse Campbell describes the achievement as exhilarating and euphoric which takes on added significance as she reigns in the 70th Anniversary of the Nurses Association of Jamaica.

Having given over thirty two years of service to the field of nursing, Nurse Campbell chose nursing as a profession because "I thought this was the profession that was missing among my siblings and I also wanted to become a nurse because I had admired the 'brown dress nurse', that is the Public Health Nurse coming to school to give injections (vaccines) and this inspired me." However, if she wasn't a nurse, she would have enlisted in the Jamaica Constabulary Force as she had done the test, however at the interview she was told she was too short.

It is not surprising that the top nurse who is a daughter of Manchester serving as the Deputy Director of Nursing Services at the Percy Junor Hospital would have been blazing her own trail of excellence amassing many awards and achievements. Among the list are Hospital Worker of the Year; President's Award from the Nursing Association of Jamaica; Long Service Award, Outstanding Nurse in Clinical Practice; Honorable Mary Seacole Humanitarian Award for Nursing Practice and Leadership and 1st runner-up for the NAJ/LASCO Nurse of the Year in 2010.

Like the Jamaican nurse, Mary Seacole who cared selflessly for British soldiers at the battlefront during the Crimean War, Nurse Campbell describes herself as a multifaceted woman who is dedicated to nursing and challenges her peers to do the best they can with the available resources that they have. Her passion for the profession has boosted her involvement in several Nurses' Conferences both locally and internationally in countries such as Suriname, South Africa, Guadeloupe, USA, Japan, Bahamas, St. Kitts & Nevis and South Korea.

Like a true dedicated and passionate individual, she finds the time to be involved in several activities and serves as a Distinguished President and Secretary of the Kiwanis Club of Spaulding/Christiana; Captain in the Medical Services Corp of the Jamaica Combined Cadet Force and member of the Wellness Team of the Cobbla New Testament Church of God among others.

Nurse Campbell holds a Master of Science in Nursing (Administration) and is guided by the philosophy, 'I can do all things through Christ who strengthens me'. She is motivated by the positive people that she surrounds herself with on a daily basis and by the happiness that emanates from the faces of her patients. She notes that "when I complete my work, this gives me an inner satisfaction and all these bliss motivates me to do a good job." She believes that whatever is causing worry or pain right now won't because you worry and pain forever as time heals, things change and it will pass.

Staff Highlight

Exciting Netball and Football Matches Between Facilities

As the Southern Regional Health Authority moves to boost camaraderie and physical activity among staff, a series of football and netball competitions has commenced which has received great support from staff. Please see below highlights from the matches between the SRHA regional office and the Mandeville Regional Hospital held on July 8.





Southern Regional Health Authority footballers and netballers



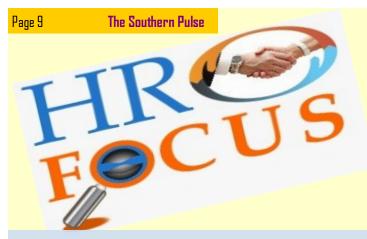


Scenes from intense matches.





The Netball and Football teams from the Mandeville Regional Hospital.



4.2.1 Absence From Duty

- i) Absence from duty due to illness or other emergencies must be communicated to the appropriate authority within the organization as soon as possible, but no later than the end of the first day of absence.
- ii) Absence from duty for other reasons should be pre-arranged and authorized by the appropriate authority within the Ministry or Department.
- iii) Permanent Secretaries are required to notify their respective Ministers and the designated Head of the Civil Service of any absence from duty.

4.2.2 Dress Code

Officers should be appropriately dressed for work at all times, in a manner which demonstrates professionalism, decency and a respect for colleagues, clients and members of the general public. In certain circumstances, specific attire (e.g. uniform) may be required.

4.2.3 Standard of Behaviour

All officers are expected to demonstrate the highest level of professional conduct and personal integrity in the performance of their duties and in serving the public. The following are some examples of behaviour which are unacceptable:-

- a) Excessive noise which disturbs others colleagues, clients, or customers;
- b) Illegal possession and/or use of firearm, weapons or explosives;
- c) Fighting or other forms of physical disturbance;
- d) Any act of sabotage;
- e) Careless abuse or theft of government property;
- f) Larceny or theft from others colleagues, clients, customers;
- g) Use of obscene or threatening language;
- h) Insubordination (failure to obey a reasonable order from a supervisor).

HR And You:

"BEHAVIOUR EXPECTATIONS IN THE PUBLIC SERVICE"

4.2.4 Service Standards

- i) Officers are expected to treat everyone, including other public officers, clients and members of the general public with courtesy, respect, fairness and objectivity;
- ii) Officers should display a positive attitude and be proactive in the exercise of their duties, seeking to understand and to satisfy the real needs of clients, volunteering information and services as appropriate;
- iii) In the exercise of official duties, no officer shall confer any special benefit and/or give preferential treatment to anyone on the basis of any special relationship;
- iv) Requests for services must be dealt with in a manner which is timely, accurate and complete;
- v) The standards established in Citizens Charters must be adhered to.



We welcome your input, please submit your articles and feedback to:

Latoya Laylor Brown, Public Relations & Advocacy Officer
Email: latoya.laylor@srha.gov.jm

Deadline: August 31, 2016



PUBLIC RELATIONS CORNER

"The deliberate, planned and sustained effort to establish and maintain a favourable public image of an org anization"

"PR Terms Simplified"

Press Release: A statement/announcement giving information about a particular matter.

Feature Story: A special story going in detail about a particular topic, event or person.

Newsletter: A publication about the recent activities of an organization.

Photo Caption: A few lines of text used to explain or elaborate on published photographs.

Press Invitation/Media/Press Advisory: An invitation to the media to attend an event, press conference. It also presents the information in a such a way which will interest the media to attend.

Press/Media Kits: A pre-packaged set of promotional materials of a person, company, or organization distributed to members of the media for promotional use. They are often distributed to announce a release or for a news conference.

