



SOUTHERN REGIONAL HEALTH AUTHORITY

3 BRUMALIA ROAD, MANDEVILLE, MANCHESTER, JAMAICA WI

TEL.: (876) 625-0612-3, 962-9491 or 962-8232 | FAX: (876) 962-8233 | WWW.SRHA.GOV.JM



Mandeville Regional Hospital
32 Hargreaves Avenue
Mandeville
Ph: 962-2067/2744/1094
Fax: 625-8493

May Pen Hospital
1 Muirhead Avenue
May Pen
Ph: 986-2528/7708/6938
Fax: 986-2650

Black River Hospital
45 High Street
Black River
Ph: 965-2224/2212
634-3700
Fax: 965-9294

Percy Junor Hospital
Spalding P.O.
Clarendon
Ph: 964-1181/2222/2322
Fax: 964-1548

Lionel Town Hospital
Bustamante Drive
Vere, Clarendon
Ph: 986-3226
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Chapelton Hospital
Chapelton P.O.
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Ph: 987-2215

Manchester Health Dept.
Race Course Rd.
Mandeville
Ph: 962-2288/7033
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Clarendon Health Dept.
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St. Elizabeth Health Dept
High Street
Black River
Ph: 965-9174-5
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PRESS RELEASE

September 14, 2016
FOR IMMEDIATE RELEASE:

Pregnant Women Receive Milk to Enhance Nutrition

Scores of expectant mothers in St. Elizabeth will receive a weekly supply of milk for the next three months in an effort to boost their health and nutrition and that of their unborn babies.

The donation was made on Friday, September 9 at the New Market Health Centre in St. Elizabeth by the Jamaica Dairy Development Board, an agency of the Ministry of Industry, Commerce, Agriculture and Fisheries as part of its pilot Postnatal and Antenatal Nutrition Support Programme. The Board has partnered with milk producers, Serge Island Dairies, Jamaica Beverages, Edwards Dairy, and Island Dairies Limited to donate the milk to the expectant mothers.

Regional Nutritionist for the Southern Regional Health Authority (SRHA), Mrs. Alice Carney in her remarks told the expectant mothers that their diets should provide all the nutrients necessary for a mother's health and the developing fetus. She added that there should be adequate amounts of folic acid, energy, protein, vitamins, minerals especially calcium, iron and magnesium in the mother's diet.

"Poor nutritional status not only affects the woman's health but also has a negative impact on the baby's birth weight and development. Low birth weight is a major determinant of mortality and morbidity and has a long term impact on the health outcome in adult life as studies have revealed the increased risk for chronic non-communicable diseases. It is with the reality of these consequences that the Southern Regional Health Authority welcomes this initiative in increasing the food security and nutrition of our pregnant women" Mrs. Carney noted.

For his part, Director of the Jamaica Dairy Development Board, Mr. Hugh Graham says his agency is committed to encouraging Jamaicans to consume more locally produced milk, particularly expectant mothers. He added that the project was launched on World Milk Day, June 1 as part of the Government's thrust to increase milk production in Jamaica and revitalise the dairy industry.

(more)

Chairman: Wayne Chen; Vice Chairman: Michael Stern **Board Members:** Marcus Greenwood, Krishan James, Stafford Haughton, Lorraine Green Mason, Lennox Powell, Dr Lloyd Reynolds, Winston Maragh, Dr St Aubyn Bartlett, Dr Lundie Richards, **Directors: Regional Director and Secretary:** Michael Bent; **Regional Technical Director:** Dr Michael Coombs; **CEO Mandeville Regional Hospital:** Alwyn Miller; **SMO, Mandeville Regional Hospital:** Dr Everton McIntosh



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Picture 1



Drink More Milk: (left to right): Marketing Manager of Island Dairies Ltd. Mr. Livingston Binns; Parish Manager of the St. Elizabeth Health Services, Mr. Sean Brissett; Regional Nutritionist for the SRHA, Mrs. Alice Carney; expectant mother Ms. Thalene Campbell and Director of the Jamaica Dairy Development Board, Mr. Hugh Graham are smiles just before the handing over of milk to the expectant mother.

(more)

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Picture 2



Nutritious Milk: Expectant mother, Ms. Shantel Richards samples the milk donated to scores of mother at the New Market Health Centre in St. Elizabeth on Friday, September 9. Parish Nutritionist at the St. Elizabeth Health Services, Mrs. Carmen Cuffe looks on.

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For more information contact:
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